



Fundraising Ideas **to help you reach your goal**

- 1. Casual dress day:** hold a casual or creative dress day at work or school and ask for a gold coin donation from all who participate.
- 2. Create an online fundraising page:** tell why you are passionate about raising funds for asthma on a peer-to-peer fundraising page like Everyday Hero, select Asthma Foundation WA as your chosen charity, and ask people you know to support the cause.
- 3. Host a trivia or bingo night:** everyone loves a trivia or bingo night and especially for a good cause. You can raffle off prizes and ask for donations on the night.
- 4. Charity golf day:** are you part of a golf club? Ask them to choose Asthma Foundation WA the next time they have a charity golf day.
- 5. Clothes market:** sell off some of your old clothes or household items on eBay or hold a stall at the front of your house.
- 6. Invite friends to join your fundraising efforts:** raise funds as a team!
- 7. Morning tea and cupcake sale:** who doesn't love the chance for a morning cuppa? Set up a stall and offer cupcakes or other goodies for a small donation.
- 8. Raffle a free annual leave day:** seek permission from the powers that be and raffle off a free annual leave day for a sizable price.
- 9. Host a movie or game night:** provide entertainment and light refreshment for a donation to your cause. Ask the Foundation for some brochures and balloons to display.
- 10. Share your fundraising efforts on social media:** tell people what you are doing and ask for their support. If you are using Everyday Hero to collect donations, be sure to link back to your fundraising page.
- 11. Go for outrageous style:** grow a fun moustache or get a crazy haircut, tell people you are doing it for charity and ask for their support.

Challenge yourself.



- 12. Match dollar for dollar:** many companies have matched giving, where they will match your fundraising total dollar for dollar. Ask your manager to see if you can set this up.
- 13. Hold a sausage sizzle:** who can resist a barbeque? Ask a local business to donate the ingredients.
- 14. Charitable or community service clubs:** are you part of a club that supports charities? Ask them to consider Asthma Foundation WA as a beneficiary.
- 15. Karaoke competition:** ask friends and family over for a karaoke sing-off and ask people to donate what they would usually pay for a night out.
- 16. Ask workplace suppliers for their support:** ask your contacts to donate to your page or provide some gifts and prizes you could raffle off.
- 17. Share your special skills:** run a work-out session or other class in your spare time and ask attendees to donate for the session.
- 18. Guessing competition:** fill a jar with lollies, chocolates or even coins and charge \$1 per guess. Closest or exact guess wins the jar.
- 19. Sell unwanted items:** sell all those books you have already read or other items you don't use and donate the proceeds.
- 20. Conquer a fear:** Ask people to sponsor your skydive or bungee jump. Make sure to tell the skydiving or bungee jumping company you are doing it for charity; they will usually help you out!
- 21. Distribute a pledge form:** For non-techy friends and family who would prefer to donate to you personally. Download a pledge form from your online fundraising page.
- 22. Speak to us:** we can help you tailor an activity according to your resources and interests. Contact Asthma Foundation WA at 9289 3600 if you would like any assistance with your fundraising event. We're happy to help!